



Please provide a brief introduction about yourself:

I have been in the appliance industry for longer than I sometimes care to admit. My entire career to date has been in this sometimes-crazy industry. 35+ years.

I am a mother of 2 men (well they aren't boys any longer). My husband and I live in Beautiful British Columbia. We also have a dog that only likes to make himself known when I am on any type of video call.

Cooking is my passion, so it helps that we have the best cooking equipment on the market. I enjoy making new recipes, deconstructing ones had at restaurants and figuring them out to make at home, and just going back to the simple comfort meals of my youth.

Describe your current role with BSH and departments or regions you may interact with in your work:

I am the Regional Sales Manager for Western Canada for Independent dealers. I have previously held both a Builder Sales Manager and District Sales Manager position in my 11.5 years with BSH.

I am also part of the Culture Team in Canada.

I work with most departments within the company – sales is the focus, but success for all of us comes from all departments working together and having strong support and working relationships with marketing, order management, customer service, finance, etc.

What hardships or obstacles did you overcome in your career journey?

My entrance into the industry was through my father. Having to step outside of the very wide shadow that he cast in our industry has been tough at times. People like to think that nepotism makes it easy... maybe for getting a foot in the door, however making my own mark without the influence of the parent is harder than what it probably would have been striking out on my own.

How do you handle your work/life balance?

Balance is very important. Home is my office as well, so making sure to “turn it off” or at least put it onto a back burner is critical. I also need to make sure I take a break away from home/computer each day. Typically, that would be going for a walk – this also helps with keeping focused on difficult tasks as I get a chance to think on my own without interruption.

In the spirit of the Diversity Days theme, what do you see as your unique contribution to BSH?

My longstanding career in appliances provides a unique perspective to my team and colleagues. I have had the luxury of working with the three BSH brands for more than 20 years and that provides insight into what works, what hasn't worked, and ability to provide a different opinion on what could work.